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"אמר חיימוב הטיור החל בבוסטון הוא ביקר בברנדייס. "כל הרעיון הוא לדבר על אותם סיפורים שהזרם המרכזי או ארגונים יהודיים אחרים לא מדברים עליהם. "אמר חיימוב, "בדרך כלל מדברים על ציונות וכשהיא התחילה, התלמידים בדרך כלל חושבים על תיאודור הרצל ועל פרשת דרי פוט. שנים לפני הכינוס הציוני הראשון "העדה הבוכרית וקהילות ספרדיות אחרות עלו לישראל, לאו דווקא בגלל הטרור אלא משום שרעיון הציונות תמיד היה טבוע בזיכרוננו ובדמנו שרצינו לשוב ארצה". אנטישמיות בקמפוס Mavashe Khaimov פותח את טיור ההרצאות במכללת IS מאת ארין לוי מייסד SAMI Global מנשה חיימוב פתח בטיור קמפוס בן 6 שבועות, "עם ישראל חי טיור", ביקור במכללות ברחבי מזרח ארה"ב. "אמר חיימוב

ANTISEMITISM ON CAMPUS

By Erin Levi

SAMI Global founder Manashe Khaimov has kicked off a 6-week campus tour, "Am Yisrael Chai Tour," visiting colleges across eastern USA.

In two days, he has already visited 6 universities and engaged with 200 students. Why now?

"The goal is very simple," said Khaimov. "One in four of recent college students say they have avoided wearing, carrying, or displaying things that would identify them as Jewish out of fear of antisemitism," referring to a statistic from AJC Global. "We want to make sure to support them and make sure they



Manashe Khaimov kicks off US college speaking tour

feel proud of who they are and not be hiding their identity," said Khaimov.

The tour began in Boston. He visited Brandeis, Harvard, and Northeastern. Then he came back

to New York, visiting LIU and Rutgers in New Jersey.

His mission is "to support students so they don't feel fear or anxiety." By showing up, "I hope to show them 'We're with you.' We want to make sure they are proud to be Jewish," said Khaimov.

During the tour so far, he has spoken on Sephardic Zionists, Israel through a Sephardic lens, and Bukharian culture where it's relevant. "The whole idea is to talk about those stories that the mainstream [media] or other Jewish organizations don't talk about," said Khaimov. "Usually, when we talk about Zionism and when it began, students usually think of Theodor Herzl and the Dreyfus affair. They think about the events that happened after the

Holocaust.

"And I'm bringing them a different perspective. Zionism for the Jewish people began 586 BCE after the destruction of the First Temple, when the Jewish people were kicked out of the land of Israel." Referencing various passages and people from the past, perhaps one of the biggest pieces of evidence he gave is the Bukharian Jewish Quarter in Jerusalem, which was established in 1890, seven years before the first Zionist gathering.

"The Bukharian community and other Sephardic communities were moving to Israel, not necessarily because of terror, but because the idea of Zionism was always ingrained in our memory and in our blood that we always wanted to return to Israel."